



Ministry of Foreign Affairs
and International Cooperation of Italy



**CINEMARENA-THE ITINERANT EDUCATION AND INFORMATION PROGRAMME RAISING
AWARENESS ON SOCIO-ECONOMIC OPPORTUNITIES AND PROMOTING EMPOWERMENT IN
AFRICA, AS ALTERNATIVES TO IRREGULAR MIGRATION
2023-2025**

Empowerment and Support to Economic Opportunities in The Gambia

Call for Grant Application

BACKGROUND

This project is carried out in the framework of the “Migration Fund” programme allocated by the Italian Government.

The proposed project’s overall objective is to contribute to supporting the governments in countries of origin along the main routes from Northern and Western Africa across the desert and the Mediterranean to promote more informed migration and more effective support to promote socio-economic opportunities as part of Government of Italy’s strategy to address irregular migration and trafficking in human beings. Specifically, the project raises awareness on socio-economic opportunities and promotes empowerment as alternatives to irregular migration.

The project is articulated around two main components, an informative component and an empowerment component. The empowerment component of the project will address some of the drivers of irregular migration, including the lack of employment, the low-income and poverty.

Within this framework, IOM is launching a call for grant application to support sustainable business opportunities for young people and women through the expansion of existing small enterprises in The Gambia. IOM intends to provide small business grants and training opportunities to micro and small enterprises.

OBJECTIVES

The global objective of the call is to help the selected micro enterprises in The Gambia to reinforce their performance and ensure sustainability through capacity to innovate, to support regional development and to create jobs for young people and women in their communities.

This Call is addressed to very small enterprises who would operating in different.

By doing so, the support provided is expected to result in:

- increased economic opportunities and jobs for young people and women
- increased project opportunities operating in the regional priorities set
- enhanced innovative interventions and social impact on the communities

ELIGIBILITY CRITERIA

This call for proposals is open to micro and small enterprises that meet the following criteria:



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- Applicant must be a Gambian or migrant or refugee in a regular situation between 18 and 35 years living in The Gambia.
- Must have an existing business or willing to formalize his/her business.
- The business must be a small and/or medium enterprise with at least 1 employee.
- The business must be operating in The Gambia.
- Applicant's business ideas/enterprise must align with national development priorities.
- The business should have potential to employ one-two individuals.

EVALUATION OF THE APPLICATION

The applications will be further evaluated based on the following criteria:

- Feasibility of the project and sustainability (25%)
- Potential for the number of jobs created with focus on youth and women (15%)
- Alignment with national development priorities and relevance to the local context (20%)
- Innovative and creative projects (10%)
- Relevant experience and skills (10%)
- Personal motivation (20%)

HOW TO APPLY AND PROCEDURE TO FOLLOW

APPLICATIONS

- Applicants are invited to apply using the application form on the link further below.
- Applicants **MUST** apply in English.
- Please complete the application form carefully and as clearly as possible so that it can be assessed properly.
- Any error or any major inconsistency may lead to the rejection of the application.
- Clarifications will only be requested when information provided is unclear and thus prevents the Award Committee from conducting an objective assessment.
- Hand-written applications **WILL NOT** be accepted.

Please note that the application form has to be accompanied by documentation specified in the form.

HOW TO APPLY

Complete the online application form <https://ee.kobo.iom.int/x/46Ynj9F7> with all the relevant information.

APPLICATION DEADLINE

The deadline for submission of applications is **Sunday 29th January 2024 at 11:59 GMT**. Application received after the deadline **WILL BE** rejected. For more information, please contact: +220 330 3353.